

Media Permissions



Robert Wilkinson
PRIMARY ACADEMY

Name of Child

Class

As part of your child’s education we take photos and videos of children doing various activities in school. These images are used as evidence of their learning and progress. To share how we work and learn, we like to display these photos and show them to parents. We often use photographs in school to enhance a child’s learning environment. We would like the opportunity to share these images with yourselves and other parents so you can be aware of what your child has been doing in school. We can do this by posting photographs and video clips through different media.

On special occasions the press come to school to take photos of children to celebrate events. This often gives a lot of pleasure to families when this happens but we do understand that some families may not welcome this attention. We may ask use your child’s image to promote the Ebor Academy group or Robert Wilkinson Academy but we would ensure we have your permission first before your child appeared in any such publication.

We have various methods of sharing what children are doing in school with you as parents such as Bloomz and SeeSaw. We also occasionally post pictures on our school Twitter and Facebook pages.

We are responsible for any images of your child displayed in school and held on our secure school network. We take every precaution we can to protect these images. However once we post an image electronically and share it with a third party we can no longer control how that image is shared. By allowing your child’s image to be shared you are allowing your child to be seen anywhere outside of our protected school domain. For example, if you just allowed us to use your child’s image on our website we could not guarantee that someone would not capture the image from the school website and put it onto a social media application. As soon as an image is outside of our school domain it becomes a public image. Although the risk is relatively small we need to make you aware.

If you would like any further information before giving permission please do not hesitate to contact your child’s teacher or the school office.

May we use your child’s PHOTO outside of the school’s physical and electronic environment?	YES	NO
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May we record your child’s image and show the VIDEO outside of the school’s physical and electronic environment?	YES	NO
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Please be aware by saying NO to these questions you will not see your child’s face on any communications from school or in The Press. You may change your choice by putting the request to change in writing to the Principal.

Signature of parent/guardian Date



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